

Tel No. : 2542 6270
Tel Fax : 2544 8768
Website : www.vpmthane.org
Email : vpm@vpmthane.org



VIDYA PRASARAK MANDAL

Estd. : 1-8-1935

Public Trust Regn. No. F-5(T)

DR. BEDEKAR VIDYA MANDIR, NAUPADA, THANE (WEST) - 400 602.

Ref. : VPM/ Koha /143

Date : 23/03/2011

An Appeal for Sponsorship

Dear Sir / Madam,

Vidya Prasarak Mandal, Thane (VPM) an eminent educational Trust established in the year 1935 runs two Schools located at Naupada and various Colleges viz. Arts, Commerce, Science, Law, Polytechnic and Institute of Management Studies located at Thane College Campus, Thane. VPM has been conducting various national & international Seminars / Workshops in its college campus.

As you may be aware, this year's annual Koha conference, Kohacon11, will be held in our college campus, between 31st October 2011 & 2nd November 2011. So far within a few days of registrations being open, 98 people from 15 countries have registered to attend the conference. We expect about 500 people to attend this conference.

Conducting a conference requires manpower as well as funds. Funds are required to meet the standards of International Conference. We hereby earnestly appeal you to come forward and help us to raise the funds by contributing through donations, advertisements in the souvenir, banner and sponsorship. Your contribution will enable us to conduct this international conference on befittingly grand scale.

I am extremely happy to announce that we have received our first sponsorship from Bharat Grahak Sahakari Saunstha Maryadit, Thane, a co-operative, to the tune of Rs 1,00,000/- They have taken up the back page advertisement space of the conference proceedings & papers publication we are going to print and distribute to all the attendees.

You can contribute by making a donation by choosing any of the following options..

Advertisements in the conference proceedings publication	
Back cover page	Rs. 1,00,000/-
Cover Page No. 2 / 3	Rs. 75,000/-
Full page – colour	Rs. 25,000/-
Full page – B/w	Rs. 15,000/-
Half pae – B/w	Rs. 8,000/-
Quarter page	Rs. 5,000/-

P.T.O.



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Other types of sponsorships	
Display of Banner at conference venue (6feet x 3feet)	Rs. 15,000/-
Stall at the conference venue for 3 days	Rs. 25,000/-
Seminar Kit sponsorship	Rs. 1,50,000/-
One time Lunch / Dinner sponsorship	Rs. 75,000/-
Cultural Programme sponsorship	Rs. 1,00,000/-
One time High tea sponsorship	Rs. 15,000/-

Please contact Mr. Koustubha Kale at kmkale@anantcorp.com once you have decided on your sponsorship.

Thanking you,

Yours faithfully,

Chairman

Vidya Prasarak Mandal, Thane